

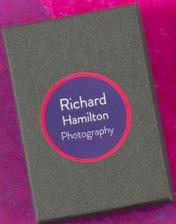


TINY BOX  
COMPANY



## Printed Label Information

*Everything you need to know about our label printing service*



### Printing Technique

Our label printer uses Memjet technology, allowing us to print full-colour artwork. It can output printed labels at speeds up to 18 metres a minute, the printhead technology allows paper to move quickly through the printer, while maintaining excellent print resolution. We can print up to 1600 x 1600 dpi and offer exceptional colours and rich blacks using the CMYKK process. We cannot match pantone colours or references, but we can get a close match. We can also print full bleed colour labels, and print artwork right up to the edges if desired. There are no limitations except the sizes of the label themselves. See below for our full list of label sizes and finishes.

### Label Information

#### Gloss Finish

Type: Coated Paper  
Colour: White  
Weight: 95 g/m<sup>2</sup>

#### Adhesive

Acrylic Permanent - Strong Adhesion To Substrates  
Minimum Application Temp: -5 °C

#### Storage

Do not expose to direct sunlight or a heat source.  
Keep in packaging and protect from dust when not in use.

#### Matt Finish

Type: Coated Paper  
Colour: White  
Weight: 87 g/m<sup>2</sup>

#### Adhesive

Acrylic Permanent - Strong Adhesion To Substrates  
Minimum Application Temp: +5 °C

#### Storage

Do not expose to direct sunlight or a heat source.  
Keep in packaging and protect from dust when not in use.

### Label Sizes

There are 12 sizes of labels in two different finishes. We offer a Gloss and Matt finish in all our sizes.

- 30mm - Round
- 40mm - Round
- 44mm - Round
- 44 x 44 mm - Square
- 50mm - Round
- 60mm - Round
- 59 x 59 mm - Square
- 30 x 40 mm - Rectangular
- 30 x 60 mm - Rectangular
- 45 x 70 mm - Rectangular
- 90 x 140.5mm - Rectangular

We can offer printed labels in quantities of 250, 500, 750 and 1000. Labels are supplied on a cardboard spool for storage.

#### Gloss Finish

Glossy labels have a mirror-like finish - when viewed at different angles the labels will shine and reflect light. Gloss labels have a richer colour coverage when printed.

#### Matt Finish

Matt labels are not affected by light conditions; they will be viewed as the same colour from label to label. Matt labels have a less vivid colour coverage when printed.

### File Format

For best printing results, we require your logo in a vector format. This will ideally be an Adobe Illustrator file with the file type of .ai, .eps or .pdf. All files need to be supplied at a minimum of 300 DPI (dots per inch) or higher. Files provided in any other format will require our Art Department to make changes and could incur a minimum charge of £20 + VAT.

Please note that images and jpeg files saved as an .eps or .pdf are not vector files and are not accepted. If you need your logo re-created, our Art Department charge a rate of £20 + VAT per 30 minutes needed to rectify any issues. All files we re-work will be sent back to you in vector format for your future use.



#### Vector vs. Pixels

To see if your file is in the correct format, zoom into your file at over 2000%. You should see nice sharp crisp lines if a vector file. If the file is not in vector format you will see fuzzy, distorted and even discoloured lines around the edges of the file. We need vector files with nice sharp lines and edges to create a high quality print on the boxes.

### Fonts

Please ensure all fonts are outlines to avoid changes from computer to computer. Alternatively, please attach any fonts with your logo. We will not use any of your fonts commercially, only for your logo.

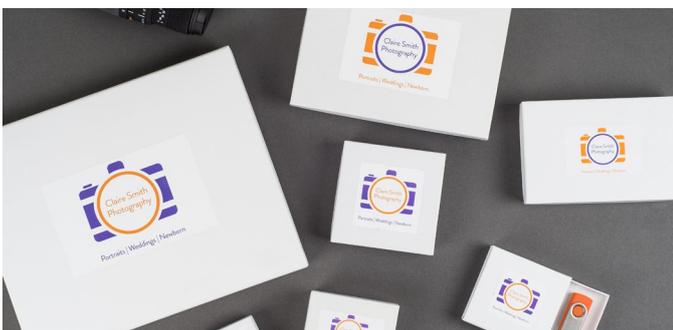
FiAd

### Custom Logo Designs

At Tiny Box Company we can help you design a logo - we are happy to help. Logo design work will cost a minimum of £20 + VAT. We will supply you with all logo files for future use.

### Samples

We can offer printed samples to show you the quality of our label service. Samples are sent using Royal Mail 2nd Class - There is a maximum of 4 labels per customer.





**TINY BOX**  
COMPANY

Tiny Box Printed Label Service  
Rolls of 250, 500, 750 and 1,000  
Fast Turnaround Times  
Industrial Strength Adhesives  
Fast Delivery

**Email** [labels@tinyboxcompany.com](mailto:labels@tinyboxcompany.com)

**44x44mm**

**59x59mm**

**30x60mm**

**30x40mm**

**Finishes**  
Gloss White  
Matt White

**45x70mm**

**90x140.5mm**

**Email** [labels@tinyboxcompany.com](mailto:labels@tinyboxcompany.com)



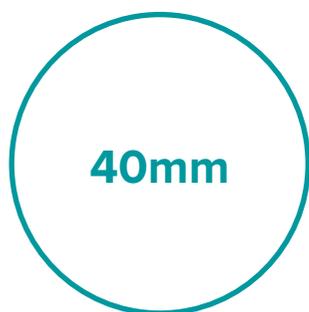
**TINY BOX**  
COMPANY

Tiny Box Printed Label Service  
Rolls of 250, 500, 750 and 1,000  
Fast Turnaround Times  
Industrial Strength Adhesives  
Fast Delivery

**Email** [labels@tinyboxcompany.com](mailto:labels@tinyboxcompany.com)



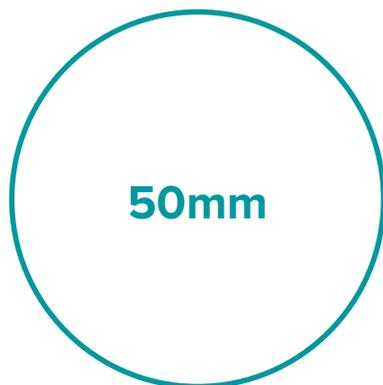
**30mm**



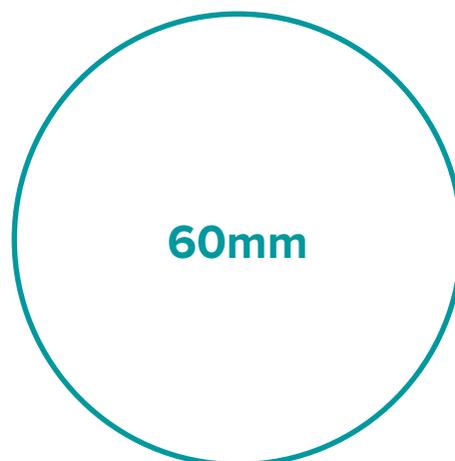
**40mm**



**44mm**



**50mm**

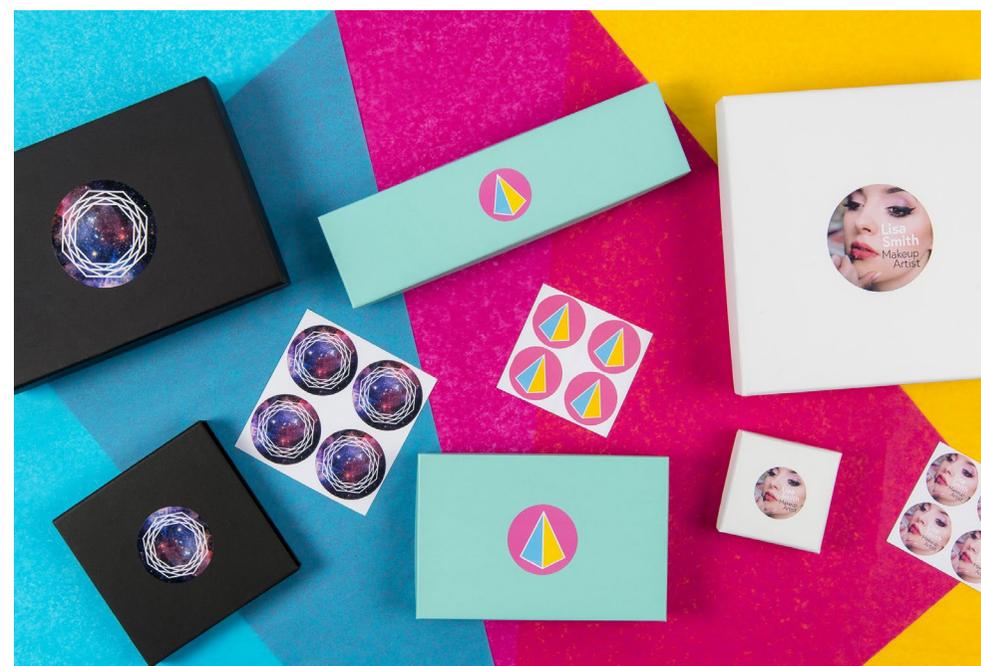


**60mm**

## **Finishes**

Gloss White

Matt White



**Email** [labels@tinyboxcompany.com](mailto:labels@tinyboxcompany.com)